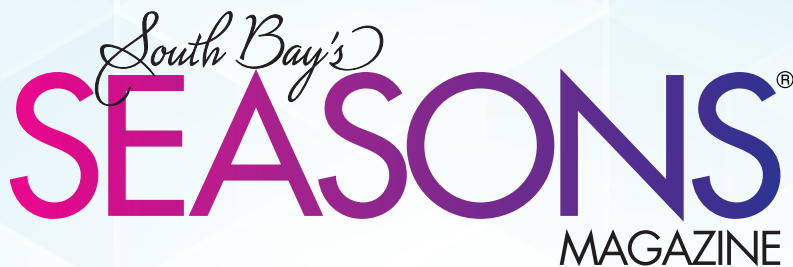
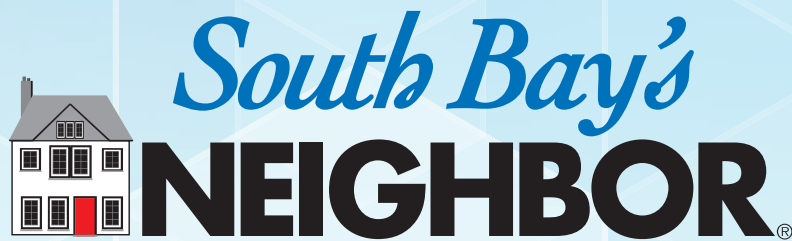


Long Island Media Group

2020 Media Kit



Proudly Serving Our Community Since 1953
631.226.2636 • www.SouthBaysNeighbor.com

About Us:

Long Island Media Group is a full-service media company on Long Island, New York.

Our weekly newspapers, South Bay's Neighbor Newspapers, are full tab and community-oriented. They feature an unparalleled selection of local news, weekly columns, advertisements and classified ads, which all lead to strong readership and great results for our customers.

South Bay's Seasons® Magazine is our premium magazine, which is published in five issues throughout the year: Winter, Spring, Summer, Autumn and Holiday. This glossy covered magazine features seasonal editorial, local features and advertisements.

South Bay's Digital Marketing allows customers the ability to advertise digitally on our website or purchase one of our many digital packages. These packages can help your business with a variety of digital services such as website design, SEO, social media and ORM.

We can also print and or deliver a variety of specialty products for any customer such as postcards, flyers, menus, community directories or magazines.

We also publish South Bay's Supplements for targeted advertising. These supplements look and feel the same as South Bay's Seasons® Magazine, but they are published in 13 local editions and themed towards a specific industry.

Our Mission:

We strive to offer superior customer service while promoting businesses throughout the community.



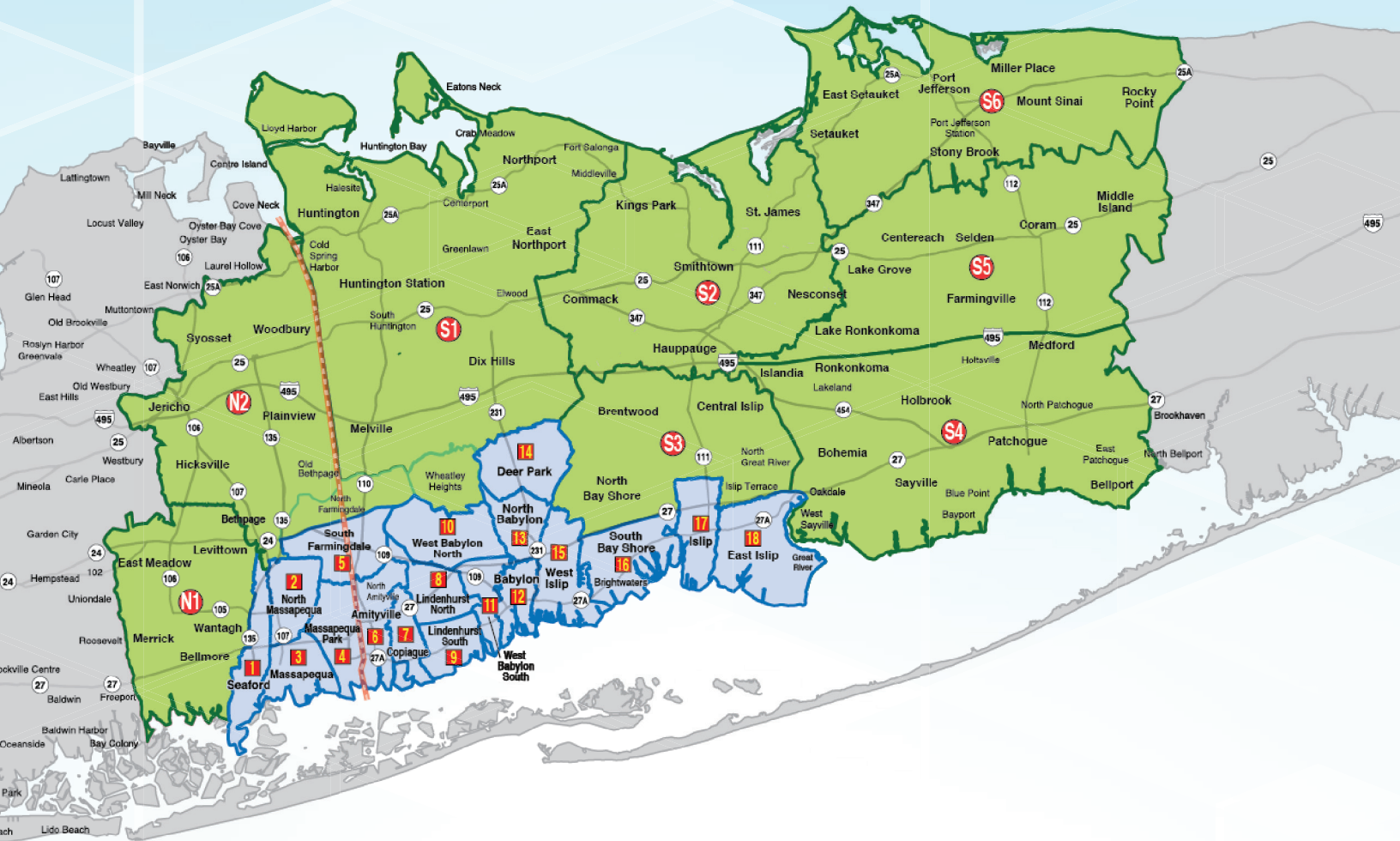
We love our loyal advertisers....



....let us serve you too.

South Bay's Neighbor Newspapers

South Bay's Neighbor Newspapers are our community newspapers, which are published weekly. South Bay's Neighbor is mailed throughout the south shore of Long Island, with additional distribution at local grocery stores. These newspapers are published in 18 different editions. Neighbor Newspapers are our regional community newspapers, which are distributed in high traffic locations throughout Long Island. These are published in 8 different editions. The combination of direct mail and bulk-drop distribution gives our advertisers the opportunity to reach a variety of readers. Together all 26 editions have a weekly circulation of approximately 130,000.



Let Us Help You Grow Your Business.

South Bay's Neighbor Editions (Mailed)

Average Weekly Circulation Numbers

1 Seaford Edition Seaford 11783	5,051	11 West Babylon South Edition West Babylon 11704	4,485
2 No. Massapequa Edition North Massapequa 11758	6,254	12 Babylon Edition Babylon 11702	4,973
3 Massapequa Edition Massapequa 11758	6,788	13 North Babylon Edition North Babylon 11703	4,565
4 Massapequa Park Edition Massapequa Park 11762	6,048	14 Deer Park Edition Deer Park 11729	6,323
5 South Farmingdale Edition Farmingdale 11735	4,972	15 West Islip Edition West Islip 11795	6,203
6 Amityville Edition Amityville 11701	5,240	16 South Bay Shore Edition South Bay Shore 11706 Brightwaters 11718	5,874
7 Copiague Edition Copiague 11726	4,436	17 Islip Edition Islip 11751	4,111
8 Lindenhurst North Edition Lindenhurst 11757	6,914	18 East Islip Edition East Islip 11730 Great River 11739	4,391
9 Lindenhurst South Edition Lindenhurst 11757	6,091		
10 West Babylon North Edition West Babylon 11704	4,529		

Neighbor Newspapers Editions (Racks)

These Editions are available at high traffic locations throughout each region such as supermarkets, libraries, diners/restaurants, professional buildings & hundreds of businesses in the communities.

- N1** East Meadow, Merrick, Bellmore, Wantagh, Levittown & Bethpage
- N2** Syosset, Jericho, Hicksville, Bethpage, Old Bethpage, Plainview & Woodbury
- S1** Huntington, Huntington Station, Melville, Dix Hills, Northport, East Northport, Centerport, Greenlawn & Cold Spring Harbor
- S2** Commack, Hauppauge, Smithtown, Nesconset, St. James & Kings Park
- S3** Brentwood, North Bay Shore, Central Islip, Islip Terrace, Islip, East Islip & Brightwaters
- S4** Islandia, Ronkonkoma, Bohemia, Sayville, Patchogue, Bellport, Medford, Holbrook, Blue Point, Bayport & Oakdale
- S5** Lake Grove, Lake Ronkonkoma, Ronkonkoma, Farmingville, Medford, Middle Island, Coram, Selden & Centereach
- S6** East Setauket, Setauket, Stony Brook, Mount Sinai, Rocky Point, Miller Place, Port Jefferson & Port Jefferson Station

Average Total Weekly Distribution: 30,000

South Bay's Seasons® Magazine

South Bay's Seasons® Magazine is our seasonal mailed publication. This glossy covered magazine is a statement piece, published in 12 local editions with a total circulation of over 100,000. Advertisers can choose any of its five issues to advertise in: Winter, Spring, Summer, Autumn or Holiday! Readers will love to hold onto this magazine for the entire season because of its extensive local event calendar, seasonal recipes and editorial pieces.



Seasonal Advertising At Its Best.

2020 SCHEDULE

WINTER EDITION

Publication Date:

Week Of February 3rd

Final Deadline: January 10th

SPRING EDITION

Publication Date:

Week Of April 13th

Final Deadline: March 20th

SUMMER EDITION

Publication Date:

Week Of June 22nd

Final Deadline: May 29th

AUTUMN EDITION

Publication Date:

Week Of September 2nd

Final Deadline: August 7th

HOLIDAY EDITION

Publication Date:

Week Of November 11th

Final Deadline: October 16th

Edition One

*Serving Huntington, Greenlawn,
Centerport & Northport*

Edition Two

Serving Commack, Dix Hills & East Northport

Edition Three

*Serving Smithtown, St. James, Nissequogue,
Head Of The Harbor, Kings Park & Nesconset*

Edition Four

Serving Seafood & Massapequa

Edition Five

*Serving North Massapequa
& Massapequa Park*

Edition Six

Serving Farmingdale

Edition Seven

Serving Amityville & Copiague

Edition Eight

Serving Lindenhurst

Edition Nine

Serving West Babylon

Edition Ten

Serving Babylon & West Islip

Edition Eleven

*Serving South Bay Shore, Brightwaters,
Great River, Islip & East Islip*

Edition Twelve

*Serving Sayville, West Sayville, Patchogue, Oakdale,
Blue Point & Bayport*

South Bay's Supplements

We are proud to announce our newest venture, South Bay's Supplements. Each supplement will be published with a chosen theme as the focal point. Advertisers now have the opportunity to partake in these glossy covered mailed magazines to attract a targeted audience. The layout of these supplements is just like South Bay's Seasons® Magazine, however they are published in 13 different editions with a total circulation of over 110,000.



Who Do You Want To Target?

2020 SCHEDULE

Health & Wellness

Publication Date:

March 11th

Final Deadline: February 19th

2020 Schedule Is Postponed
Due To The Pandemic.

Publication Date:

August 12th

Final Deadline: July 22nd

Weddings

Publication Date:

December 30th

Final Deadline: TBD

Edition One

*Serving Huntington, Greenlawn,
Centerport & Northport*

Edition Two

Serving Commack, Dix Hills & East Northport

Edition Three

*Serving Smithtown, St. James, Nissequogue,
Head Of The Harbor, Kings Park & Nesconset*

Edition Four

Serving Seaford & Massapequa

Edition Five

*Serving North Massapequa
& Massapequa Park*

Edition Six

Serving Farmingdale

Edition Seven

Serving Amityville & Copiague

Edition Eight

Serving Lindenhurst

Edition Nine

Serving West Babylon

Edition Ten

Serving Babylon & West Islip

Edition Eleven

*Serving South Bay Shore, Brightwaters,
Great River, Islip & East Islip*

Edition Twelve

*Serving Sayville, West Sayville, Patchogue, Oakdale,
Blue Point & Bayport*

Edition Thirteen

Serving Deer Park & North Babylon

Specialty Products

Let us create that special something for you to promote your business. We can print and/or deliver menus, flyers, postcards, response cards, magazines and more! Also, ask about premium positioning opportunities in our publications.

BLACK FRIDAY & SMALL BUSINESS SATURDAY SPECIALS

FREE GIFT WITH ANY PURCHASE WHILE SUPPLIES LAST

NY Style in the heart of West Islip

30% OFF Merchandise

Black Friday & Small Business Saturday All Merchandise

FREE PAPERIE ON BOTH DAYS WITH PURCHASE!

Trending Styles • Personalized • Something for every budget • We dress to impress

10% OFF ANY PURCHASE

MON. CLOSED • TUESDAY & WEDNESDAY 10:30AM - 8:00PM • THURSDAY SATURDAY 10:30AM - 8:00PM • SUNDAY 10:30AM - 6:00PM

189 HIGBIE LANE • WEST ISLIP, NY 11795 • 631.983.8055 • nychicboutique.com

GRILLED CHEESE • SOUPS • SALADS • MUCH MORE!

10% OFF YOUR ORDER

\$2 OFF ANY BEER (1/2 OFF ON LOCAL BEER)

15% OFF MAC & CHEESE MONDAY ANY 12oz. MAC & CHEESE

TRADITIONAL TUESDAY \$4 4 TRADITIONAL BREADS

50% OFF THIRSTY THURSDAY ANY BEVERAGE WITH ONE ORIGINAL BEER (MON-FRI)

LOCAL BEER ON TAP!

182 W. MAIN ST., BAY SHORE, NY 11706 • 631-647-9292

Geminations, Ltd.

The Bridal Collection

Geminations

910 Windsor Ave • Bldg 100 • 631-666-4181

MON-FRI 10:30AM - 6:00PM • SATURDAY 10AM - 5PM

Full Service Bridal Shop

South Bay's Neighbor

Real Estate

Donna Alvino

631-389-5187

EXIT FAMILY REALTY

516-389-5187

DD ICED COFFEE

Get iced and get going.

AUTUMN IS THE BEAUTIFUL

FREE ESTIMATE

ATLAS ASPHALT

1-800-DRIVE OR 631-234-1234

Driveways • Parking Lots • Masonry Sealcoating • Paving • Belgium Block Pool Surroundings • Blue Stone Cement Brick Walkways • Stoops

BEST OF LI WINNER

RESIDENTIAL • COMMERCIAL

Proudly serving the Long Island community for over 30 years

www.atlasasphalt.com

SHOP, DINE & SAVE

Zorn's OF BETHPAGE

4821 Swegeland Tpk., Bethpage, NY • 7:11am-9pm, Sat & Sun 10am-9pm

Open Christmas Eve 9am-6pm Closed Christmas Day

Mo's Bagel & Deli of Northport

CATERING MENU

WE DELIVER!

707 Fort Salonga Road Northport 631-754-6182 www.mosbagel.com

YOGURT DELIVERY • OUTSIDE CATERING

the Village of Babylon

2019-2020 COMMUNITY & MERCHANT DIRECTORY

CHAMBER OF COMMERCE

2019-2020 Complimentary

Massapequa

COMMUNITY & BUSINESS DIRECTORY

LOOK INSIDE: Town Beaches & Pools Summer Programs And More!

WATCH THE GAP

CHAMBER OF COMMERCE OF THE MASSAPEQUA TOWNSHIP

West Islip BUSINESS & MERCHANT DIRECTORY

2020

SHOP • DINE • SAVE

Shop Local & Support Small Businesses

South Bay's Digital Marketing

Are you looking to promote your business digitally? We have partnered with Indigo Business Solutions and together we run South Bay's Digital Marketing. Advertisers can purchase from a variety of web ads on our website to promote their business. Additionally, we offer a variety of digital packages, which can assist you with website design, SEO, social media, video, ORM and more!



Let Us Know How You'd Like To Advertise & We'll Take Care Of The Rest.

Call us today for more information such as rates, deadlines and availability. (P) 631.226.2636