Disulary Advant								
<b>Display Advertising Rates</b>								
Open Rate ALL RATES ARE PER	EDITION							
EDITIONS 1 2-4 5-	7 8-10	) 11-15	16+					
FULL PAGE 657 533 41	.4 357	347	326					
1/2 PAGE* 445 397 35	4 320	302	294					
1/4 PAGE* 245 217 18	8 172	161	159					
1/8 PAGE* 147 132 12	2 105	94	78					
6X Rate			_					
EDITIONS 1 2-4 5-	7 8-10	) 11-15	16+					
FULL PAGE 483 431 36	9 318	297	277					
2/3 PAGE* 431 400 34	9 297	277	256					
1/2 PAGE* 351 324 29	6 278	236	229					
1/3 PAGE** 282 261 24	0 215	187	173					
1/4 PAGE* 223 202 18	7 176	5 155	138					
1/6 PAGE* 180 159 14	8 132	123	105					
1/8 PAGE* 134 120 9	8 88	79	77					
1/12 PAGE 107 102 9	7 86	75	64					
Premium Positions Color Charges (Process Color)								
	0	09/EDITION						
		85/EDITION						
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FREQUENCY DIS	SCOUNT	S						
13 Weeks: 10% • 26 Weeks: 15% • 52 Weeks: 20% (RATE HOLDER AD - 1/12 PAGE)								
Page Requests Between 3 And 11 Require A 15% Additional Charge								

\* Ad sizes are available in both horizontal and vertical versions. \*\*Square Version Available. Rates Effective 1/1/2018



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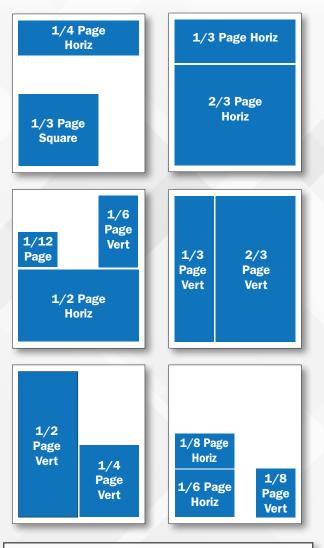
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## **Display Ad Dimensions**

FULL PAGE/BACK COVER9.87511FRONT COVER8.3125.437FRONT COVER BANNER AD2.003.1942/3 PAGE HORIZ.9.8757.2912/3 PAGE VERT.6.542111/2 PAGE HORIZ.9.8755.4371/2 PAGE HORIZ.9.8753.5831/3 PAGE VERT.4.875111/3 PAGE HORIZ.9.8753.5831/3 PAGE VERT.3.208111/3 PAGE SQUARE6.5425.4371/4 PAGE HORIZ./SPONSORSHIP9.8752.6561/4 PAGE VERT.4.8755.4371/6 PAGE HORIZ.4.8753.5831/6 PAGE VERT.3.2085.4371/8 PAGE VERT.3.2085.4371/8 PAGE VERT.3.2083.5831/12 PAGE3.2082.656		WIDTH	HEIGHT
FRONT COVER BANNER AD 2.00 3.194   2/3 PAGE HORIZ. 9.875 7.291   2/3 PAGE VERT. 6.542 11   1/2 PAGE HORIZ. 9.875 5.437   1/2 PAGE HORIZ. 9.875 3.583   1/2 PAGE HORIZ. 9.875 3.583   1/3 PAGE VERT. 4.875 11   1/3 PAGE VERT. 3.208 11   1/3 PAGE VERT. 3.208 11   1/3 PAGE SQUARE 6.542 5.437   1/4 PAGE HORIZ./SPONSORSHIP 9.875 2.656   1/4 PAGE VERT. 4.875 3.583   1/6 PAGE HORIZ. 4.875 2.656   1/8 PAGE HORIZ. 4.875 2.656   1/8 PAGE VERT. 3.208 3.583	FULL PAGE/BACK COVER	9.875	11
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1/12 PAGE 3.208 2.656	1/8 PAGE VERT.	3.208	3.583
	1/12 PAGE	3.208	2.656

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Nassau Regional Edition Zone 1					
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