

COMMUNITY & BUSINESS DIRECTORIES

We Can Publish And Deliver A Directory For Your Local Organization, Event, Holiday Guide Or Any Occasion!

Product Is 8.5" X 11" With A Coated Stock Cover And Premium White Stock Throughout.
Additional Coated Stock Pages Available.



Here Are Some Samples Of What We've Done!

Massapequa Community & Business Directory

Village of Babylon Community & Business Directory

North Babylon & Deer Park Holiday Catalog

Lindenhurst Community & Business Directory

Lindenhurst Memorial Library Community Directory

Farmingdale Holiday Catalog

RATES ARE BASED ON QUANTITY PRINTED & MAILED AND NUMBER OF PAGES

GRAND OPENING & SPECIAL OCCASION PACKAGES!
LET US MAKE IT A SUCCESS!

3 SPECIAL PACKAGES TO CHOOSE FROM

PACKAGE #1		PACKAGE #2		PACKAGE #3	
WEEK 1	Half Page Ad	WEEK 1	Quarter Page Ad	WEEK 1	Half Page Ad
WEEK 2	Full Page Ad	WEEK 2	Half Page Ad	WEEK 2	2/3 Page Ad
WEEK 3	Half Page Ad	WEEK 3	Full Page Ad	WEEK 3	Full Page Ad
WEEK 4	Full Page Ad	WEEK 4	8.5" x 11" Full Color Print & Mail Insert (10,000 Circulation Max) 50 lb. uncoated stock	WEEK 4	8.5" x 11" Full Color Print & Mail Insert (10,000 Circulation Max) 50 lb. uncoated stock
SAVE OVER \$480		SAVE OVER \$325		SAVE OVER \$350	
Only!	\$355 Per Week B&W	Only!	\$379 Per Week B&W	Only!	\$475 Per Week B&W
	\$399 Per Week COLOR		\$455 Per Week COLOR		\$539 Per Week COLOR



2017 SOUTH BAY'S NEIGHBOR NEWSPAPERS' SPECIALTY PRODUCTS

MENUS • FLYERS • INSERTS • DIRECTORIES • PULL-OUTS • & MORE!



South Bay's NEIGHBOR **SEASONS** MAGAZINE **NEIGHBOR NEWSPAPERS**

565 Broadhollow Road, Suite 3, Farmingdale, New York 11735 • Phone: 631.226.2636 • Fax: 631.226.2680
www.SouthBaysNeighbor.com • www.SeasonsMagazineOnline.com

Specialty Products Brochure 2017.indd

WE OFFER A COMPLETE LINE OF PRINT & DELIVER PRODUCTS



8.5" x 11" - Single Sheet

Full-Color • Double-Sided • Image Size: 8" x 10.25"

	10M	30M	50M	100M
Uncoated	\$75	\$72	\$69	\$66
Coated (50 lb.)	\$119	\$109	\$102	\$92



BI-FOLD

11" x 17" - 4-PAGE INSERT

Full-Color • Double-Sided • Folded Into 8.5" x 11"

Image Size: 16.5" x 10.25"

	10M	30M	50M	100M
Uncoated	\$98	\$95	\$91	\$89
Coated (50 lb.)	\$142	\$129	\$119	\$109

WE CAN DISTRIBUTE YOUR PRE-PRINTED INSERTS!

Distribution Rates:

8.5" x 11" - \$38/m • 11" x 17" - \$45/m

(Rates are valid up to 50 lb. stock)

For Pricing On Other Sizes, Please Ask Your Account Executive.

ADVERTISE IN OUR SPECIAL FULL-COLOR PULL-OUTS



4 PAGES PRINTED ON PREMIUM WHITE STOCK, PLUS AN OVERSIZED VISIBLE EXTERNAL TAB!

4 Pages Just For You, Or Share With A Shopping Center! Perfect To Promote Your Group Or Organization!

SOLD BY FULL EDITION

Rates Based On Circulation And Type Of Pull-Out Program

Special Rates For Our Regional Editions

Suffolk - 6 Editions for \$750 • 3 Editions for \$450

Nassau - 2 Editions for \$350

All 8 Regionals for \$950

ADDITIONAL FOLDING OPTIONS: TRI-FOLD & TRI-FOLD WITH OFF-FOLD AVAILABLE! PERFECT FOR MENUS & COUPONS!

ADDITIONAL PRINT OPTIONS

Looking for something special? Here are a few options available to you...



TRI-FOLD



TRI-FOLD W/ OFF-FOLD



10" x 11"



PERFORATED REPLY CARD



DIE-CUT

9 pt. CARD STOCK

8.5" x 11"

10" x 11.5"

(Both Available With Perforated Reply Card)

60 lb., 70 lb. and 80 lb. COATED STOCK

8.5" x 11" & 11" x 17"

10" x 11.5"

DIE-CUT COATED PIECES

PREMIUM CARD INSERTS

(7 pt. Coated Stock)